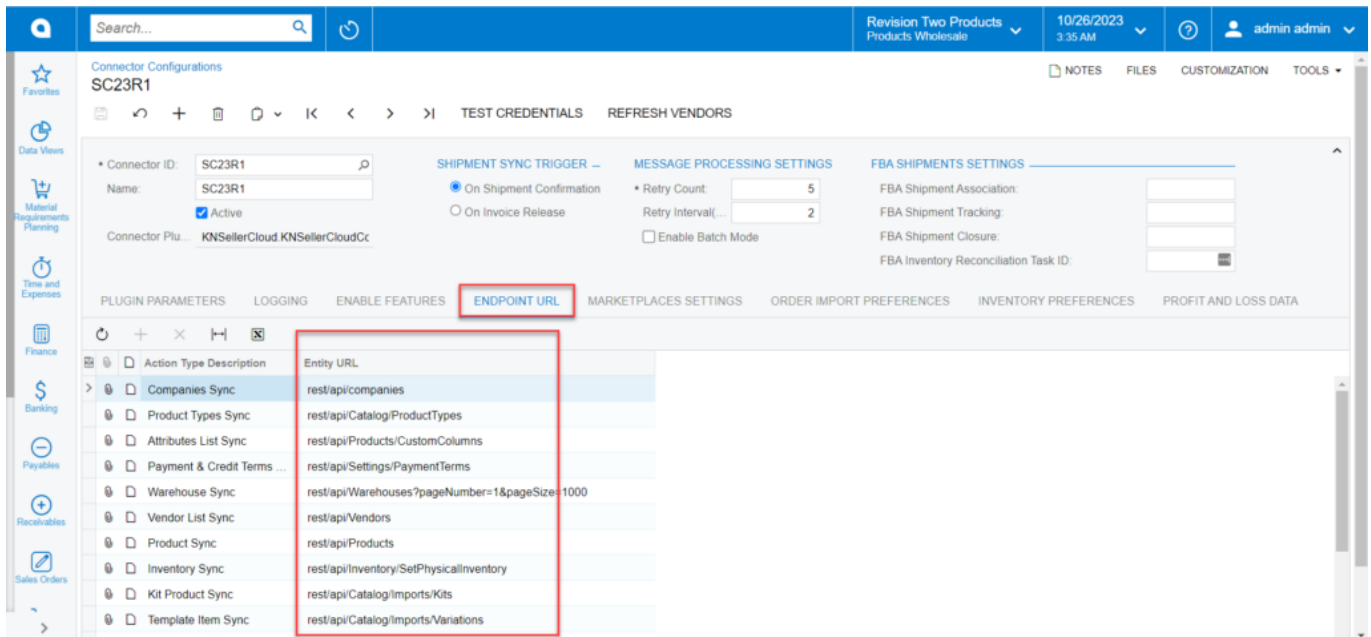# Endpoint URL

![x]

Endpoint URL refers to web address or API end point, where data is sent or received during the integration. This URL allows Acumatica to communicate with SellerCloud Connector.

- Every screen will automatically have the endpoint URL filled up here as you provide data in each screen.

Endpoint URL

![fusion]