

## **Benefits of Rithum Connector**

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- By selling across a range of channels, merchants increase their visibility.
- $\circ\,$  The freedom to select the channels on which to advertise.
- o Merchants that use Fulfillment by Amazon (FBA) can benefit.
- Acumatica synchronizations started for scheduling.
- Product data FTP Syncs lessens server throttling.
- Use Image Placements to store up to 20 images on a specific product.

