

## Product Overview



Better B2B presents a solution for customers operating both BigCommerce and Acumatica ERP, seeking complete integration of B2B features on BigCommerce with Acumatica. In Better B2B you will have Acumatica on one side and BigCommerce on another side. The B2B app is connected to Acumatica via the Kensium Commerce Framework (KCF). At the same time, Acumatica has a native BigCommerce Connector which can directly communicate with the BigCommerce storefront.

The Better B2B app manages, and processes to maintain company-related users, locations, and payment profiles.